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BILL BAILEY
President & CEO

Letter From The President

As I reflect on my 20 years at Cenikor, I am deeply grateful and humbled by the opportunity given to me by the original board. The journey to understand and address the services needed for recovery has evolved, but the core issues remain. As we have seen over the last few years, addiction is starting at younger ages and bringing more mental health issues to the forefront.

On my first day at Cenikor, I shared a vision with the leadership team to expand our locations and services. At that time, I did not fully realize the implications of that statement. Today, we have increased the number of clients we serve by nearly 20 times annually, and we are still growing. I believe in the next five years we can double the number of people we currently serve. I want to thank the board for supporting and encouraging the vision I brought to Cenikor, and our staff who work daily to make it happen.

Long-term recovery remains the foundation of Cenikor's treatment approach. Due to the increasing severity of addiction and the increasing awareness of mental health issues, we face greater challenges today. The co-occurrence of substance use disorders and behavioral health issues requires a multifaceted approach. Social and economic constraints often prevent long-term inpatient treatment, making it essential to offer short-term intensive residential and outpatient services, recovery housing, and sober coaches, to provide personalized recovery journeys.

We are exploring ways to reintroduce treatment modalities that worked in the past along with advanced, evidence-based clinical treatments to address gaps in social skills and help individuals lead more fulfilling lives. We also aim to incorporate educational components and job training, giving clients a greater foundation for economic success. Individuals who achieve economic well-being are more likely to maintain a healthy lifestyle, and we strive to support their journey towards a healthier environment.

Recently, I had the opportunity to speak with two mayors about the challenges their communities face. Despite different settings, the frustrations of police, EMS, and other leaders over the growing demand for their services were similar. We are fortunate to participate in these discussions, share our mission, and highlight the services we provide. When given the chance to step away from addiction and towards a brighter future, individuals often seize that opportunity.

During these community conversations, we emphasize our continuum of care and providing services to all members of society. It's interesting that Cenikor is often perceived as a for-profit organization, because we have a payor mix, strong business processes, and a large footprint, but we are a non-profit dedicated to helping individuals in their communities.

Fentanyl's impact has not waned since the pandemic, and there is a continued need for our services. We remain dedicated to forming strategic partnerships with those sharing our mission. These collaborations ensure that communities continue to receive essential services.

Finally, I want to thank our expert board members, past and present. These community leaders come to us from varied fields, including addiction treatment, finance, business, education, law, healthcare, banking, real estate, and government. Each board member has been instrumental in Cenikor's growth and brings passion that contributes to our ability to fulfill our mission. Their commitment, along with our leadership and staff, ensures we maintain a strong economic foundation, even during challenging times.

Thank you for your unwavering support of Cenikor and our mission.



Senior Leadership

For nearly six decades, Cenikor has been an advocate and ally for individuals who are often marginalized and stigmatized in society. Our leadership team believes in behavioral health for all, and our senior leaders strive daily to remove barriers to treatment. Whether it is working with community partners, elected officials, or insurance providers, we're focused on making an impact as quickly and efficiently as possible.

As pioneers in addiction treatment, we have consistently led the way with an innovative continuum of care. What sets Cenikor apart is the wealth of expertise within our senior leadership team, totaling more than 60 years of combined tenure within our organization. Each member brings a diverse skillset from various sectors before joining Cenikor, making our leadership team's expertise truly exceptional.

Board of Directors

Ralph Hawkins Chairman of the Board

Alex Howard Treasurer

Abelino "Abel" Reyna

Alonzo Harris

Bentley Sanford

Bill Bailey

Bruce LaBoon Emeritus

Chris Nicosia

Dr. Gail Vozzella

Dr. Joy Schmitz

Dr. Kelty Baker

Geoff Crabtree

John Marmaduke

Executive Leadership

BILL BAILEY

President and CEO

KELLEE WEBB. SPHR

Vice President and Chief of Staff

MATT KUHLMAN, CPA

Vice President and CFO

DAN REYNOLDS

Assistant Vice President, Operations

LISA GHILONI

PhD, PMHNP Assistant Vice President, Clinical Services

GEORGE ASOUS

Senior Regional Director, Operations

RICK REMLEY

Senior Regional Director, Operations

Larry Hobbs

Michael D. Viator

Pete Guilfoile

Rick Fountain

Willie Mount

William F. "Rick" Grinnan, Jr.

Experienced, Compassionate Staff

As one of the largest not-for-profit providers of drug and alcohol treatment services, our goal is to improve the lives of everyone we meet. Our excellence is recognized consistently with a 4-star rating from Charity Navigator since 2011, renewal accreditation by the Commission of Accreditation of Rehabilitation Facilities (CARF), and gold-level status by Candid's GuideStar.

Our legacy and experience distinguish us as a treatment network dedicated to making a real difference in the lives of those we serve—well beyond recovery. We are mission-driven and hyper-focused on empowering individuals in their journey toward health and hope.

Our clinicians and front-line staff are the backbone of our mission. They embody our mission daily, combining years of experience providing caring and compassionate behavioral health services. Many of our staff members are in recovery with lived experience. Every day, they show first-hand that recovery is possible.

RALPH HAWKINS Chairman of the Board

Letter From The Chair

My time as Cenikor Board Chair comes to an end this year, and I was honored to work alongside a diverse and dedicated group of individuals. What sets our board apart is the variety of experiences each member brings to the table. Some have personal experience as Cenikor clients and have gone on to achieve great success, now giving back to help others. Others specialize in areas such as legal, banking, and clinical research, and each person provides valuable insights and wisdom from their respective fields.

Every discipline is applied at the board level, from architecture and beyond, and we are fortunate to have such a wide diversity of expertise. As just one example, when we acquired the Dallas-Fort Worth facility last year, I was able to assemble a team of engineers and architects to identify potential negotiation points to reduce costs for necessary repairs.

This year has brought both challenges and successes. We continue to navigate evolving regulations, licensing requirements, and changes in state reimbursement and insurance policies. However, by identifying these issues early and integrating effective solutions, Cenikor is able to maintain a strong operational center.

Our strategic partnerships program has been active, highlighted by the opening of the Dallas-Fort Worth facility and new opportunities in San Antonio and New Mexico. Expansion is a crucial part of our strategic plan, and many of these opportunities arrive via board members. For instance, two board members identified the acquisition in San Antonio through their community connections, leading to a successful integration.

The board's strong community connections are invaluable, helping Cenikor identify opportunities that align with its mission. Despite economic challenges, such as rising costs without corresponding increases in reimbursement rates, Bill Bailey and his team have been exceptional in adjusting and ensuring financial feasibility.

Leading with humility is a core value shared by all our board members. Beyond serving on committees, our members openly share their knowledge and wisdom. It has been an honor to serve as chairman and witness our collective accomplishments. When my term concludes in July, I will look back on these years with pride and gratitude.

As I prepare to pass the leadership to John Marmaduke, I am excited about his capabilities and authenticity. The next five years will likely find Cenikor continuing its growth through strategic partnerships. COVID-19 severely impacted many independent facilities, leaving them struggling financially. Cenikor's financial stability allows us to pursue opportunities to expand, helping more people and furthering our mission.

The leadership team at Cenikor has been exceptional in strategically working with the board. Our collaborative relationship has positioned Cenikor for future success. Many organizations would envy the supportive partnership we have cultivated between leadership and the board.

It has been a pleasure to serve as Cenikor board chair, and I look forward to seeing the organization's continued success.





Natalie G.

O Dallas-Fort Worth, Texas

In March of 2015, I graduated from the long-term Cenikor in Fort Worth. Before I got to Cenikor, my life had no meaning or direction. I had nothing left to live for. I had lost custody of all three of my kids, had a marriage that was nothing but lies, and spent many years in an extremely toxic abusive relationship.

To survive, I had turned to selling meth and ended up in jail on a possession charge. I was on deferred probation and in the drug court program in Dallas. During that time, I was staying with my daughter and husband. I was so depressed; I was sleeping 23 hours a day. The final straw was learning that my mom and husband were having an affair. When I found out, I left and ended up in jail within a couple of weeks.

I got assigned to a pod in Dallas County Jail and met a girl named Keli. We put in a request to be moved to an addiction program in the jail. Once we got moved, we met another girl named Amanda who told us she was waiting to be transferred to Cenikor. A couple of days later, Keli told me she was going to try and go to Cenikor, too.

I told her she was crazy, that Cenikor was like a jail, rehab, and boot camp in one. Little did I know, a few months later, I was standing before the judge telling him I wanted to go to Cenikor. I couldn't believe those words came out of my mouth! I had not even considered it.

Right before I went to court that day, I prayed, "Let go and let God." Until that day, I was extremely depressed, slept all the time, and rarely talked to anyone. When I got back from court, I picked up my Bible and began to read. I was happy, and for the first time in a very long time, I had hope. I had experienced a spiritual awakening, and it saved my life.

On January 15, 2013, my Cenikor life started. It was overwhelming at first. I was a very literal person, and the rules were in black and white. They became my way of life. I learned about finding my convictions early on, so I stood up for what was right. When the people from re-entry came in and told us their stories, I listened to every word, because I knew this was life or death. For me, failure was not an option.

The way I worked my program before caused me to not have many friends. It was a lonely time. But going to Cenikor got me involved in the community. I helped at Cenikor's haunted house, and I got work at Texas Motor Speedway. I loved my job. It helped to build my self-confidence. Before I got to Cenikor I had taken a self-esteem test, and I literally scored a zero. I had no confidence, no direction and was completely hopeless. By the end of my 25 months there, I had lost my mom and my nephew and got through both of those losses sober. I knew I could stand on my own two feet.

Since I have been out of Cenikor, I have spent my time working in addiction services. I became a medical assistant and then got an associate's degree. After working as a medical assistant for a few years, I went back to school to become a licensed chemical dependency counselor. Next semester I will be doing my practicum hours. By the end of 2024, I will be a counselor intern and have my second associate's degree.

I don't plan to stop there. My dream is to get my master's in social work and become a traveling social worker. I want to work with the court system as an advocate for children separated from their families due to addiction. My passion is helping others affected by this disease, and children are the ones who suffer the most. I can't think of anyone who needs my help more.

My sobriety date is November 7, 2012. That is the day my active meth addiction ended. I didn't realize it at the time, but my 25 months at Cenikor were spent living and working the steps. I stay in recovery by surrounding myself with other sober people and, of course, working in the field is like an eight-hour NA/AA meeting every day. When I am really struggling, I go to a meeting. Other than that, I find strength in my work and church families

Close W.

Odyssey House Houston, Texas

Before I came to Odyssey House, I was smoking every day. I was drinking every night. I took my mom's car. My behavior was really out of hand, and my addiction was too. Being at Odyssey House helped me gain coping skills that help me in my daily life. I learned how to move on from my past and how to cut all the toxicity out of my life. I've learned to appreciate things much more than I did. I walked in with a defensive mindset, but I walked out with a healthy, grateful, and positive mindset, I gained self-love and self-respect from the things I learned, and I was able to fix what I messed up and rebuild the relationships I lost.

I know I got everything I needed to help me, and I learned many things, including how to stay sober. I'm eight months sober now and will continue to be sober. I have developed a lot of goals for my future. I want to become a zoologist. I want to get my own car and get my own place. How I stay sober is I think about all the progress I've made thanks to Odyssey House and how much better my life is going to be in the future.

I will always be grateful toward the OH.

Jimmy C.

Ocorpus Christi, TX

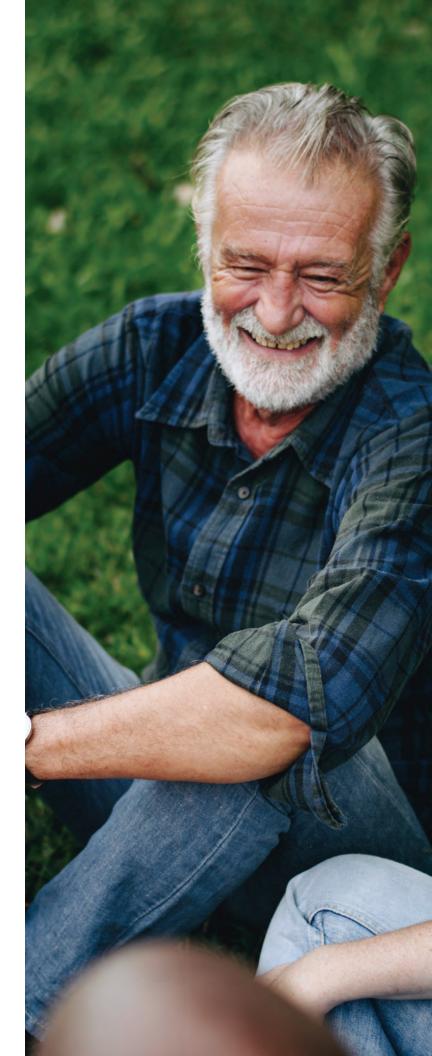
My time at Cenikor started in 2022 when I was 63 years old. I had served in the Army, where most of my time was spent in other countries and I really got involved in drinking. I spent all my young life serving—from 1974 to 1988. Once I got out, my life changed. I no longer had to get up at a certain time. Celebrations like birthdays, Christmas and Easter became reasons to use.

Things reached a point where, in less than six months, I had totaled one of my trucks, another one was stolen, and someone hit me going over the Harbor Bridge while I was riding my Harley. It almost tore off my left arm. After many trips to jail, prison, and the hospital, I realized I needed to think about the way I was living life.

I came into Cenikor detox and went into residential five days later. I left there on September 25, 2022, and moved into Cenikor's sober living, where I am now.

What is different today is that I'm in recovery. Before, I was just clean. Today I have a sponsor. Today I enjoy life. I have been opening my homegroup meeting for over a year as part of my service work.

My Higher Power has always been there for me, but now I was willing to let Him in. I must have an open mind, be willing to take suggestions from others, and, most of all, be honest with myself and others. I work my steps with a sponsor. By no means will I ever be cured, but the only thing that I have to do today is not pick up.





In 1967 when Cenikor was founded, illicit drug use and overdose deaths weren't widely reported. There were few options for treatment, and there was very little clinical research on substance use. Most people, and families, suffered in silence. The first public, national survey about drug use was administered by the Gallup Poll in 1969, and 48% of Americans said drug use was a serious problem in their community.¹ In an era of social stigma and limited treatment options, Cenikor was created to provide hope and a path toward recovery.

What started as one small group in Colorado in 1967 grew to become ten residential locations across Texas and New Mexico in fiscal year 2024. This year marked several milestones in Cenikor's history, including welcoming Alpha Home into the Cenikor family and achieving another three-year accreditation by the Commission on Accreditation of Rehabilitation Facilities (CARF).

With these accomplishments, and many others in FY 2024, Cenikor's staff and board continue to build on nearly 60 years of progress. Together, we have created a new phase of clinical, evidence-based recovery care that supports each person who enters a Cenikor campus.

CARFAccreditation Excellence

It can take a year or longer to prepare for CARF accreditation.² The process is intense and thoroughly examines each aspect of operations and treatment. Of the 6,500 CARF-accredited service providers in the world, only a fraction achieves three-year accreditation. Cenikor is one of them. Earning three-year accreditation underscores our commitment to delivering the highest quality of care in substance use treatment and behavioral health services.

What is CARF? This internationally recognized, independent health and human services accreditation is designed to ensure that an organization adheres to the highest standards of service excellence. Treatment facilities can be accredited for a month, a year, or three years.

To achieve three-year recognition, Cenikor underwent an extensive self-evaluation followed by an on-site survey conducted by independent CARF surveyors, who are peer professionals in the field. The surveyors spent a week assessing every aspect of Cenikor's operations, including programs, policies, and procedures, to determine compliance with internationally recognized standards.



GRACE WELPLY, LPC, SENIOR CLINICAL MANAGER

"When a location is accredited, we're the gold standard. Our surveyor was so excited about our Narcan classes and co-occurring psychiatric and substance use disorder (COPSD) program. We demonstrated a whole continuum of care, including co-occurring disorders. It gives clients and third-party payors the confidence to know people will be safe here, and our team and treatment plans got a lot of kudos."







Improving Outcomes

This year, the goal for Cenikor's medication-assisted treatment (MAT) program was to serve more individuals than ever before. By the end of the year, the program successfully reached 516 participants, compared to 180 participants the previous year. This growth reflects the positive response and effectiveness of expanding MAT services across several locations.

The Cenikor MAT program is unique. There are a handful of other MAT community programs in some areas, but they don't have the dedicated support and whole person focus with support from Cenikor's continuum of care.

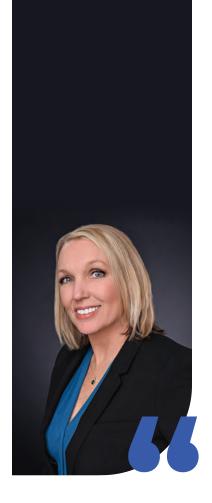
The MAT program is office-based, differing from traditional outpatient treatment programs that require extensive laboratory work. The Cenikor approach is similar to outpatient detoxification, adhering to MAT protocols without the need for continuous lab testing, yet still complying with DEA guidelines. This model allows us to provide accessible and flexible treatment options that cater to the needs of our clients.

One notable development this fiscal year was the identification of the first xylazine case in Houston. Xylazine, like fentanyl, is showing up in the illicit drug supply more frequently. This veterinary tranquilizer is not approved for human use, but it has been found in overdose toxicology reports more often. The first overdose deaths involving xylazine were reported in 2018. That year, 102 deaths involved the drug. By 2021, that number had skyrocketed to 3,486.³

As new drugs appear on the scene and substance use continues to evolve, there's a greater need for adaptable pharmacological treatment solutions. Cenikor's Houston location now hosts one of the strongest MAT programs in the city, demonstrating significant success and setting a benchmark for other locations.

The MAT program's expansion is not limited to Houston; it is also growing rapidly in New Mexico, San Marcos, and other areas. Cenikor's goal is to make MAT services available everywhere, ensuring more individuals have access to effective treatment. Education plays a crucial role in making that happen. The Families First program and other educational components work together with MAT to help clients achieve long-term sobriety. The entire continuum of care acts as a cohesive unit to help individuals stay on their recovery journey.

As we look to the future, Cenikor remains committed to expanding the MAT program and enhancing the quality of care we provide. By continuing to adapt and grow, we offer a pathway to recovery for individuals and families affected by heavy substance use.



KIMBERLY REAVES,
MHSA, LCDC, HOUSTON FACILITY
DIRECTOR AND CENIKOR
GRADUATE

"With MAT, not only do people get off opioids but they can finally hold a job and have a self-sustaining life. One man had been struggling for 40 years with opioids. He kicked it numerous times but would always go back. For the first time, he's been sober for a year. He drives his own car. He's gained weight. We have clients who are paying child support for the first time. They're getting off food stamps. It's remarkable."

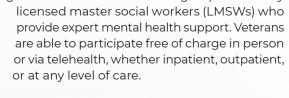
^{3 &}quot;New Analysis Looks at Drug Overdose Deaths Involving Xylazine," Centers for Disease Control and Prevention, https://blogs.cdc.gov/ nchs/2023/06/30/7408/

Bringing Veterans into the Fold

Cenikor has started rolling out COPE, a comprehensive continuum of care built around trauma-informed care and specialized therapies to assist individuals with post-traumatic stress disorder, anxiety, and other co-occurring mental and behavioral health issues. This year the veteran service program was expanded to include a new track that supports veterans specifically.

A new curriculum was created that combines elements of Cenikor's trauma program with veteran-specific therapies and tools to help them succeed in recovery. The pilot program is set to launch soon in Dallas, with the intention to expand next fiscal year.

To further support veteran's mental health, the Texas Veterans Commission awarded Cenikor a \$340,000 grant. Funds will be used to provide weekly mental health group meetings across all locations. These groups are led by



4 "Massachusetts Department of Correction Recidivism Study Demonstrates Programming Impact on Lasting Rehabilitation," Commonwealth of Massachusetts, www.mass.gov/news/massachusetts-department-of-correction-recidivism-study-demonstrates-programming-impact-on-lasting-rehabilitation

5 "2022 National Survey on Drug Use and Health," SAMHSA, www. samhsa.gov/data/sites/default/ files/reports/rpt42730/2022-nsduh-infographic-report.pdf

By the Numbers

Drug Use Nationwide⁵

ÖÖÖ

More than 1 in 6 people aged 12 or older had a substance use disorder in 2022

THE MOST RECENT DATA AVAILABLE

24.9%

of those surveyed reported using illicit drugs in the last year

3.6%

reported misusing stimulants

9.7%

had a drug use disorder

2.2%

had an opioid use disorder

10.5%

had an alcohol use disorder

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2024 Annual Report

Reducing Recidivism

Evidence-based rehabilitation programs that incorporate cognitive behavioral therapy, life skills training, and vocational education or opportunities can be particularly effective at keeping people from returning to prison—or going to prison in the first place. These programs help individuals manage addiction and equip them with the skills they need to support themselves and successfully reintegrate into society. A 2024 Massachusetts study found that recidivism rates dropped by more than half when formerly incarcerated individuals completed a substance use program and achieved a high school equivalency credential.⁴

Cenikor is expanding its rehabilitation partnerships with the justice system, which is crucial for helping people find better opportunities in life. In Amarillo, Cenikor coordinates with mental health professionals and public defenders to assess clients while they're incarcerated and evaluate the need for MAT or other medications to ensure they are stable. From there, they have the option to enter treatment at Cenikor on release. Individuals on probation or with deferred sentences are also able to access care.

Drug use is a factor in many crimes, and coordination with organizations serving the justice system helps ensure individuals have options before they go to court or when they leave jail. Cenikor plans to continue building these relationships and bringing recovery support to those involved in the justice system.



Government Affairs and Community Engagement

Throughout the 57 years of Cenikor's history, policymakers and public officials have been key collaborators in providing quality care. This year was no exception. In November 2023, Cenikor was awarded \$640,000 in funding by the Substance Abuse and Mental Health Services Administration (SAMHSA) to expand its recovery services in Waco, Texas.

This funding, allocated through the efforts of Congressman Pete Sessions, will support a one-year program focused on enhancing Cenikor's continuum of care services, particularly through the MAT program. Congressman Sessions highlighted that this funding would empower Cenikor to be a refuge to those battling addiction.

In March 2024, Cenikor was awarded \$330,000 in Congressional project funding, secured by Senator Ben Ray Luján, to expand its recovery services in New Mexico. This funding aims to support the enhancement of Cenikor's comprehensive treatment programs in the state, focusing on increasing accessibility and improving outcomes for individuals. In his statement about the funding, Senator Luján emphasized the importance of investing in effective treatment solutions to combat the substance use crisis in New Mexico.



OTHER MAJOR HIGHLIGHTS THIS YEAR INCLUDED:



A comprehensive grant to implement medication assisted treatment, community education and outreach, youth prevention initiatives, and professional education in San Marcos, Texas.



A Coastal Bend Day of Giving event in Corpus Christi that built stronger community relations, increased visibility, and brought in donations with dollar-for-dollar match to support recovery efforts in the community.



A Panhandle Gives fundraiser in Amarillo designed to support, empower, and encourage collaboration among nonprofits across the twenty-six counties of the Texas Panhandle.





Empowering Young People in Recovery

Hayes County, Texas has the highest number of youth fentanyl overdoses in the United States. San Marcos is one of the largest cities in the county, so it was the ideal site for the first Youth Recovery Community (YRC) program back in 2020.

YRC provides a structured, supportive environment where young people can build essential life skills, engage in community activities, and develop leadership traits. The program is free and helps participants cultivate teamwork and social skills. YRC has since expanded to include two additional locations: Tyler and Amarillo.

It can be challenging to overcome social stigmas when it comes to substance use in young people, especially if there is denial and encouragement of dysfunctional behaviors within a family or community. The YRC program works to support the whole family, and the team regularly takes referrals from homeless shelters and group homes to assist young people who may have been trafficked.

This year the team explored additional funding opportunities to expand YRC access, and they worked on building more community partnerships to connect young people and families with the myriad resources they may need. YRC hosts weekly events such as movie nights, volunteer days, sober tailgates, tutoring meetups, and fun activities suggested by YRC participants. By fostering an active and engaging sober community, young people can be supported in their recovery journey while still having fun.





CHARYLE GILLIE,

RECOVERY SUPPORT & ALUMNI SPECIALIST

"If you want someone to succeed, tell them you believe in them. I get emotional seeing somebody who has gone from feeling completely worthless, gone through hell, coming through the other end and having their peers trust them as a leader. That's amazing to watch."

Maintaining Sobriety RSS and Alumni Impact

Aftercare is the key to lifelong recovery. An inpatient stay can be as short as a week or it can last several weeks, but the tools clients learn at Cenikor are designed to serve them for a lifetime. One of those tools is two years of aftercare support through recovery support services (RSS). Periodic check-ins through RSS and alumni events keep people engaged in recovery. Building a community of support increases the chance of recovery success, and a client is more likely to quickly return to treatment if there is a relapse.

RSS reached a milestone this year with more than 100 graduates participating in alumni committees. These committees were created to provide structure and formalize the process of hosting events and coming together to celebrate achievements. Each committee elects a president, treasurer and vice president. They are becoming self-sufficient groups that provide support to each other and current Cenikor clients. When current clients see and interact with alumni, they have a mentor and peer that provides hope and a visual for success.

One of the biggest wins of the year was the establishment of the youth group alumni association at Odyssey House. A group of dedicated young people have taken on peer leadership roles to help others in recovery. It's a shining example of the progress they've made and their openness to mentoring others on the road to sobriety.



Fiscal Health

For the second year running, the costs associated with managing a not-for-profit have continued to rise while state and federal funding sources have remained the same, or in some cases, decreased. This puts a burden on all programs that serve the public, but Cenikor has been fortunate to be able to adapt and maintain a healthy balance sheet.

Another challenge for the fiscal year was the rising cost of wages and increased competition for talent. Large for-profit hospitals and medical groups can offer much higher pay rates, which often makes it difficult to attract nurses and support staff to not-for-profit organizations. To remain fully staffed and provide top-quality care, there are times when temporary agencies are needed to fill gaps, and that adds to overall expenses.

Cenikor was able to overcome these challenges by expanding services, managing census growth, and continuously providing an industry-leading integrated care model. This focus on growing the business along with making process improvements, such as streamlining the accounts receivable procedure, has helped cover costs and maintain Cenikor's strong financial foundation.

Maintaining a healthy liquidity and cash flow during challenging economic times gives Cenikor the ability to make investments for the future. In the last two decades, leadership has been aware of the importance of building a stable and healthy funding matrix. Where some organizations may rely exclusively on grant funding or donations, Cenikor has developed a multifaceted funding model that incorporates private provider partnerships, commercial payors, government programs, grants, and philanthropy.

Cenikor is strategic when it comes to exploring and expanding funding options. By being good stewards of incoming funds, the board and staff ensure more people and communities have access to care.



MATT KUHLMAN, CPA, VP & CFO, CENIKOR GRADUATE

"We're 100% not-for-profit. We focus on both the mission and the business side so we can continue to provide lifesaving services well into the future. When an organization focuses only on the mission and doesn't consider the business, they end up closing. Unfortunately, they can't serve the community if they don't exist anymore."



Some of the major capital expense projects this year include:

- The Dallas location expansion, which was funded through community and bank support.
- Renovations to Odyssey House and the Farmington, NM facility, which were funded by Congressional project proceeds.
- Restorations in Houston and Waco, a part of Cenikor's strategic capital improvement plan.
- A building was purchased in Corpus Christi. The footprint is smaller, and the operating expenses will be lower than the previous building, but Cenikor will be able to serve the same number of clients.

Throughout its history, Cenikor leadership has been fiscally responsible and created a solid foundation for the organization to serve as many people as possible. Because Cenikor has grown so much over the decades, it is possible to have the perception it's a large organization and doesn't need support. That's not the case. Over 14,000 clients were served this year, and close to 75% of those clients received treatment through grants, scholarships, and charity care. There are no shareholders to profit from Cenikor. Everything goes toward providing a comprehensive continuum of care.

It takes significant funding to provide high-quality services to clients, regardless of their ability to pay, and Cenikor continues to build a robust and diversified funding model that includes grant funding, philanthropic giving, government contracts, insurance payors, and personalized payment plans, where possible. As a mission-driven organization, Cenikor continues to focus on finding ways to provide cost-effective services to the largest number of people possible.

TOTAL REVENUE IN THE PAST FISCAL YEAR* \$38.9M IN 2024, WE RAISED **\$33.4M** from our Treatment Programs \$2.4M from Government Funding \$1.7M from Other Sources **\$1.4M** from Philanthropy Government 4% Funding Philanthropy 6% 4% Other 86% Treatment Programs IN 2024, WE INVESTED ***30.7M** to fund Treatment Programs ***8.9M** to fund Operating Expenses \$623K to Fundraising Initiatives 1% Fundraising Initiatives Operating Expenses 22% **77** % Treatment Programs **NET ASSETS** 2023 2024

^{\$}37.6M

* Unaudited

\$38.8M

Enhanced Data, Improved Outcomes

Substance use takes a toll physically, mentally and emotionally, so it requires a holistic treatment approach. Clinical studies and research into addiction and the effect of different substances on the body has evolved significantly since Cenikor was founded in 1967. What used to be considered a secretive moral problem has become an increasingly important area of clinical research. Cenikor is incorporating more of these evidence-based treatment modalities into the continuum of care.

Measuring data, ensuring accurate documentation and regularly evaluating outcomes leads to more effective treatment plans. Even as costs continued to rise in FY 2024, Cenikor invested in data systems and software that will improve quality of care and make it easier for staff, clinicians, and clients to achieve better outcomes.

Focusing on Clinical Excellence

A major focus this year was strengthening clinical effectiveness and outcomes. From supporting clinicians and providing what they need to feel taken care of in their roles, to evaluating programs to ensure they're delivering tools that help clients achieve lifelong recovery.

After a thorough assessment, clients receive a personalized treatment plan that details each phase of their recovery journey. This roadmap gives them a clear overview of their treatment options and milestones, and their recovery services are layered in. Depending on the individual, the roadmap could include recommended levels of care, preventative care, outpatient support, and a maintenance plan for when they leave inpatient treatment that could include attending meetings or being involved with recovery support specialists.

Decades of recovery treatment experience have shown that clients who understand their options and feel empowered by their treatment plan are more likely to show up for services and complete their recovery milestones.



DEVIN DANIELS,DIRECTOR OF ANCILLARY
SERVICES

"We're making headway with our data research and quality improvement processes using real-time data. The way we're structuring things, we could be known coast-to-coast for these tech innovations."



Transforming TC

For most of Cenikor's history, the Therapeutic Community (TC) model was the predominant treatment approach. It focused on a structured and supportive community environment where the community itself—peers, staff and residents—worked together to reinforce personal growth and behavioral change. This included highly structured daily routines, vocational assistance, and community activities.

While this method worked for many people, treatment models evolved to include more personalized treatment plans and outpatient programs. Some individuals have co-occurring mental health issues that need to be addressed alongside substance use. As clinical research and therapeutic models have evolved, so have Cenikor's programs.

This year there has been a continued emphasis on an integrated approach to treatment that includes effective elements of the TC along with a clinical focus on high-quality therapies, medications, and behavioral health curriculums that can be tailored to each client's specific circumstances and needs. From prevention through aftercare, each stage of a client's journey is supported.

Better Data for Better Care

Quality care goes beyond clinical treatment plans. It also includes documentation management for regulatory compliance and tracking outcomes to determine program effectiveness. This fiscal year, the new dashboards and data systems that had been laid out in previous years came to fruition. This included updating quality improvement (QI) measurements and starting to transition each location from a paper-based system to a tablet-based, digital tool.

The new digital method brings together every aspect of QI and creates a cohesive system where all aspects of care can be measured. At the facility level, QR codes can be used to document facility repairs. For clients, treatment plans and milestones will be more easily accessible. As fiscal year 2024 ended, the final elements were being wrapped up and tablets should be rolled out to each location over the next year.



DR. LISA GHILONI, PHD, PMHNP, AVP, CLINICAL SERVICES

"There's a transition in recovery treatment from the TC to clinical programs, and we can infuse the best of both to help people gain coping skills and recover well. We can use elements of the TC and remain clinical. Recovery doesn't end, it requires a true continuum of care."





CARLA MERRITT, LMSW, LCDC, CPS, PREVENTION DIRECTOR

"I'm grateful Cenikor sees the value in prevention. We look at health and wellness, helping to educate people—what do substances look like in the body and in terms of addiction? When we say we provide a continuum of care, we really do."

Building the Future of Recovery

The world's understanding of addiction and recovery is evolving, and so are clinical practices. New medication-assisted treatment (MAT) protocols are being explored to treat a wider range of addictions and neurological research is providing more insights into how addiction functions in the brain.

This year Cenikor was included on a list of community service providers identified to be part of a Texoma Node through the National Institute of Drug Abuse Clinical Trials Network. If approved, the Texoma Node would participate in research trials and groundbreaking treatment options to advance substance use disorder research.



Before Recovery, There's Prevention

Prevention is often an unsung hero in the recovery journey. Substance use education provided at the right time—before heavy use creates problems—can prevent a lifetime of struggle. From the start, Cenikor has called prevention the first step of the continuum of care, because early intervention can provide coping skills and tools that prevent substance use from taking over a person's life.

Prevention can occur at any point, whether an individual is 6, 16 or 60. This year, prevention services expanded to include education and programming for all ages. Elementary and afterschool programs continued across many school districts, and Project AIM grew its reach to include parents, families and a wider population. With the rise of fentanyl use, there's an increased need to reach people at all ages to reduce social stigmas around substance use disorder and to encourage people to seek treatment.

Additional grant opportunities were identified in FY 2024 to bring prevention services to more communities across Texas and New Mexico. Grant applications have been submitted to create prevention programming in Houston as well as expanding services in other areas.

One of the most popular events of the year was the Healing Hearts Art Exhibition, an art show hosted at the San Marcos Art Center gallery through the month of February. The event is organized through Project AIM and spreads awareness about the healing power of art. This was Healing Heart's second year and there was a larger turnout and more artists participating than last year. Artists and community members expressed excitement about making this an annual tradition.

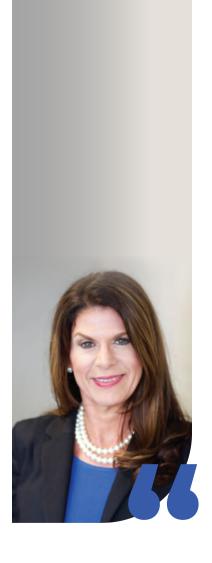


Cenikor staff members are the heart of the organization, and many have lived experience with substance use. To fulfill Cenikor's mission, it takes dedicated staff on the frontline. Our team members support the recovery and wellbeing of everyone at Cenikor, from our clients to our partners to each other. For years, Cenikor has invested in benefits that aren't typically offered at nonprofits. From a generous 401K match to a company-sponsored mental health app to personal development and leadership programs like LEAD.

This year, 50 staff members joined the Cenikor LEAD Program. This program was created to provide professional development opportunities and one-on-one mentorship for team members who want to advance their careers. This personalized program gives participants a training pass for online learning, tuition reimbursement, or supervisor-led training, depending on the goals of the individual.

LEAD participants sign up and take leadership and personality assessments to identify their strengths and potential triggers for stress reactions. From there, they can create a plan to recognize cues and build on strengths, plus create a training agenda based on the skills they want to learn and how they want to progress in their career. They are assigned a mentor and have regularly scheduled touch-base meetings to stay on track. The program creates accountability and a path toward professional goals, which many employees have found beneficial.

For team members that don't want a formal plan and mentorship, Cenikor assists with license renewal fees and CEUs, depending on an employee's tenure.



KELLEE WEBB,SPHR, VP & CHIEF OF STAFF

"The more we can do to help our team members deal with their stresses, and decrease that stress, the better we'll be able to be there for our clients."

Expanding Internship Opportunities

For decades, Cenikor has been at the forefront of high-quality care. The interns that participate in rotations at Cenikor campuses receive real-world clinical experience in a recovery setting, which is often difficult for them to find in general hospital settings.

Top priorities for the Cenikor clinical internship program include:

- · Continuing to be a leader in substance use clinical training.
- · Staying at the forefront of quality and documentation trends.
- · Creating a pipeline of clinical talent for Cenikor locations.
- · Improving clinical skills in the overall job market.

This fiscal year, Cenikor did something unprecedented. The organization opened internships for non-clinical disciplines to give students exposure to the administrative side of running a not-for-profit recovery organization. Accounting, business, data, and marketing students will be able to apply for internships to get hands-on experience working in the recovery field. This exposure will help students across more disciplines understand Cenikor's mission and how they can have a positive impact on people's lives even if they aren't on the clinical side.

Cenikor also expanded clinical internship and rotation programs in partnership with Texas Tech University Health Sciences Center School of Nursing at Amarillo, the Amarillo College School of Nursing, Texas A&M Corpus Christi, The University of Texas at Tyler, Amarillo College Behavioral Science Program and Texas A&M University Kingsville.



HEATHER STEPHENS,

LCSW-S, DIRECTOR OF CLINICAL SERVICES & EDUCATION

"Interns bring fresh energy to Cenikor. They're excited to learn and work, and it's my passion, and the passion of everyone working here, to help cultivate young people in this field. We're building the clinicians and professionals of the future and introducing them to service through interaction in the field."

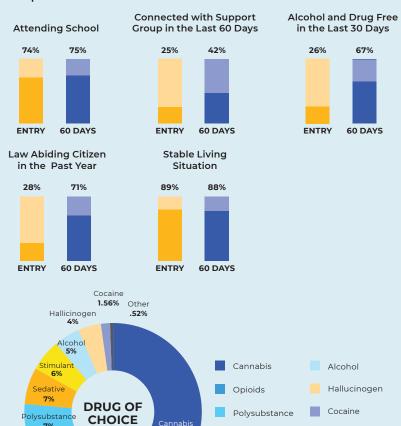




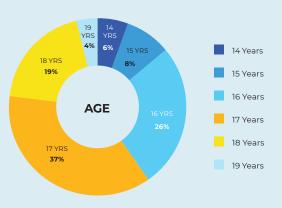
PROGRAM OUTCOMES

ADOLESCENT

Inpatient Residential



Sedative
Stimulant

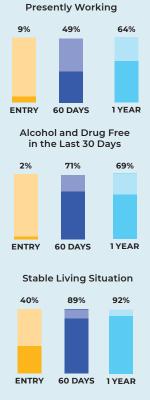


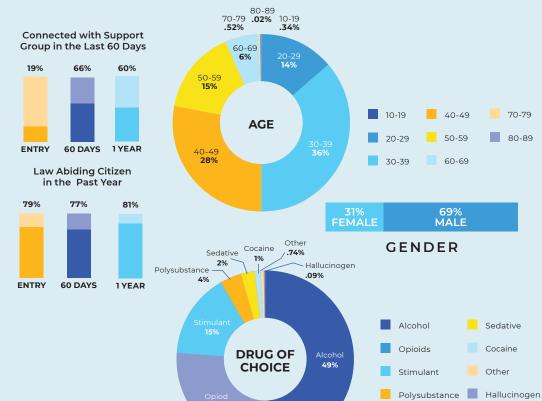


Other

ADULT







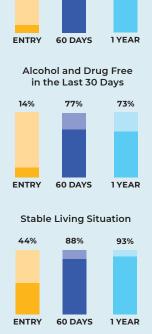
Inpatient Residential

56%

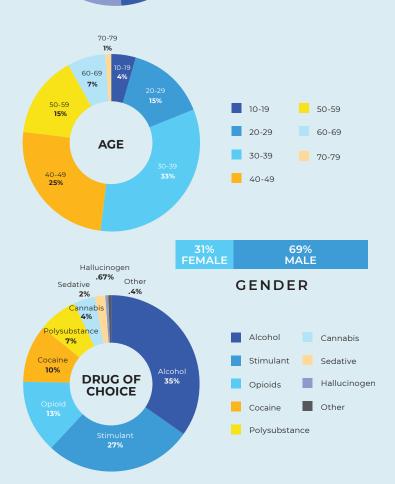
Presently Working

55%

7%







40-49

50-59

60-69

69% MALE

Stimulant

70-79

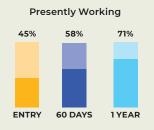
80-89

Sedative

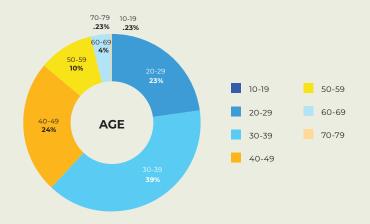
Cocaine

ADULT

Outpatient

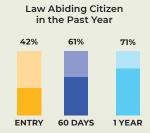


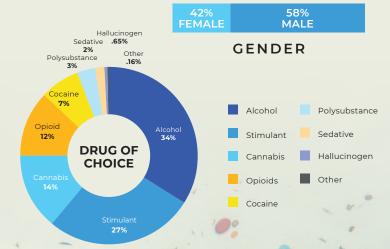






Alcohol and Drug Free

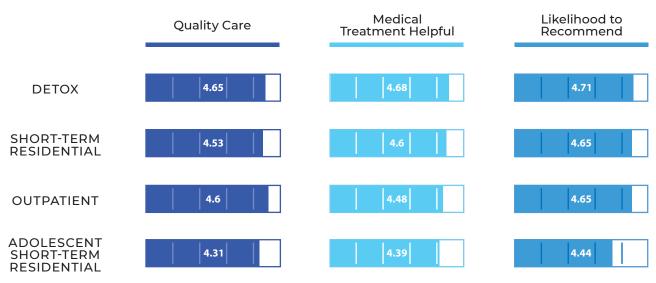














Generalized Anxiety Disorder (GAD) is a condition where you worry constantly about everyday issues and situations. Healthcare providers diagnose GAD when your worrying happens often and for at least 6 months.







SHORT-TERM RESIDENTIAL

The transition from the controlled environment to the less monitored home setting can be daunting. Patients may feel safer where help is readily available, leading to a slight increase in anxiety upon discharge.

THE PEOPLE BEHIND THE MISSION

Alainail Carabaa	A = - A =	Camballa maaa a	D D	Edin Kulosman
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Ashley Green	Carla Merritt	Cyrus Morgan	Draven Gore	Hailey Diaz
Asiliey Oleell	Carlene Deal- Smith	Cyrus Morgan	Edia Antoine	Halei Nacki

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Alert 360

Alex Howard

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Amarillo Area Foundation

Amber Dunkin

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Matt Kuhlman Robert Unegbu

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TAM International

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The Ellwood Foundation

The Financial Advisory Group,

Inc

The Kayser Foundation

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Health

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United Way

United Way Corpus Christi

United Way of Hays County

Valero Energy Foundation

Victoria Cerda-Arias

Victoria Martinez

Vincent Zeringue

Wheelhouse Alumni

Association

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Willie L Mount

LOCATIONS



Integrated Services

- Prevention
- Withdrawal Management
- Medication-Assisted Treatment (MAT)
- Adult Residential
- Adolescent Residential

- Adult Outpatient
- Adolescent Outpatient
- Recovery Housing
- Aftercare (RSS & Alumni)
- Youth Recovery Community

INTEGRATED CARE



PREVENTION

Available to all ages, these programs empower people—especially youth, college-aged individuals, and their families—to meet life's challenges in a healthy, safe, supported way. Participants receive education and information to make healthier choices, gain insight, and increase coping and resiliency skills.



DETOX

This is the first step toward recovery. We provide medically supported detox to remove drugs and/or alcohol from someone's system in a safe, comfortable way. Each person's needs are unique, so our detox is based on an individualized approach.



MEDICATION-ASSISTED TREATMENT (MAT)

The most effective method to treat opioid and alcohol use disorders. This program adds FDA-approved medication to our continuum of care from residential treatment to aftercare.



INPATIENT RESIDENTIAL

Inpatient programs provide comprehensive care and treatment for adolescents and adults on our campuses. While inpatient, individuals receive counseling and education, build connections with peers, learn valuable life skills, and begin taking part in 12-step groups, all to foster long-term sobriety.



PARTIAL HOSPITALIZATION

Think of this as day rehab, where patients receive most of the same components of Cenikor's full-time, intensive residential treatment program, but can go home in the evenings. This includes counseling, process groups, and education.



OUTPATIENT

Supportive, part-time care for those completing residential treatment or needing ongoing therapeutic support. These programs allow individuals to live at home while participating in group and individual counseling sessions.



RECOVERY HOUSING

When someone's environment supports sustained recovery, they have better long-term outcomes. Cenikor's sober living program lets individuals explore independent living while still receiving essential recovery support.



AFTERCARE

A vital part of helping clients maintain their sobriety, these programs provide support after rehab. We encourage participation in both the alumni community and recovery support services (RSS) to build a foundation for lasting recovery. At Cenikor, there is no additional cost for these services.



1.888.CENIKOR | www.cenikor.org

CEN'I KOR WELL BEYOND RECOVERY













